ORDER

Orders Order / Rev: 169424 Alt Order #: 06377764 Product Desc: OBAMA 4 PRES:SKED A Estimate: 2058 WDJT-TV-LP Flight Dates: 10/25/12 - 10/31/12 Primary AE: Matthew Norten Original Date / Rev: 10/16/12 / 10/16/12 Sales Office: HDC **GENERAL** Order Type: Sales Region: NAT Name: **GMMB Greer Margolis Mitchell** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Poli/Obama for President Demographic: A35+ New Business Thru: **Product Codes:** PL Candidate Order Separation: 00:15:00 Priority: LUR Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	77	\$67,130.00	\$57,060.50
10/29/12	10/31/12	85	\$45,175.00	\$38,398.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	77	\$67,130.00	\$57,060.50	0.00
November 2012	85	\$45,175.00	\$38,398.75	0.00
Totals	162	\$112,305.00	\$95,459.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

AGY, POL, CAND

Order Share	Share	Total
WDJT-TV-LP	20%	\$112,305.00
Market	100%	\$561,525.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$5,615.25
WISN	29%	\$162,842.25
WITI	32%	\$179,688.00
WMLW-	1%	\$5,615.25
WPXE	0%	\$0.00
WTMJ	16%	\$89,844.00
WVTV	1%	\$5,615.25
WYTU	0%	\$0.00

_Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1 WDJT	10/25/12	10/26/12	Morning News M-F M-F 5a - 6a	5a - G M	5a - 6a	TF	:30	3	\$50.00P-2	0.00 NM	3	\$150.00
<u>Sta</u> Week: 10/		End <u>Date</u> 10/28/12	<u>Weekdays</u> TF	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00						
E 2 WDJT	10/29/12	10/31/12	Morning News M-F M-F 5a - 6a	5a - 63M	5a - 6a	MTW	:30	5	\$50.00P-2	0.00 NM	5	\$250.00
<u>Sta</u>	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						

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WDJT-TV-LP

Order / Rev:

169424

Advertiser:

Poli/Obama for President

Alt Order #:

06377764

Product Desc:

OBAMA 4 PRES:SKED A

Flight Dates:

10/25/12 - 10/31/12

Estimate:

2058

Ln Ch	Start		Inventory Cod		Start/En	d Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 2 WDJT	10/29/	/12 10/31/1:	Morning News M-F 5a - 6a	M-F 5a - G M	5a - 6a	MTW	:30	5			·	\$250.00
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> M⊤w	Spots/Week	<u>Rate</u> 5 \$50.00	Rating 0.00						
E 3 WDJT	10/25/	10/26/12	Morning News M M-F 6a - 7a	И-F 6a - 1СМ	6a-7a	TF	:30	3	\$50.00P-2	0.00 NM	3	\$150.00
<u>Sta</u> Week: 10/	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> TF	Spots/Week		Rating 0.00						
E 4 WDJT	10/29/	12 10/31/12	Morning News N M-F 6a - 7a	/I-F 6a - C M	6a-7a	MTW	:30	5	\$50.00 P-2	0.00 NM	5	\$250.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	Weekdays MTW	Spots/Week		<u>Rating</u> 0.00						
E 5 WDJT	10/25/	12 10/26/12	CBS Mrning Nw CBS This Morni		7a-9a	TF	:30	6	\$50.00P-2	0.00 NM	6	\$300.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> TF	Spots/Week 6		Rating 0.00						-
E 6 WDJT	10/29/	12 10/31/12	CBS Mming Nws		7a-9a	MTW	:30	9	\$50.00P-2	0.00 NM	9	\$450.00
<u>Sta</u> Week: 10/3	rt Date 29/12	End Date 11/04/12	Weekdays MTW	Spots/Week 9		Rating 0.00						
E 7 WDJT	10/28/	12 10/28/12	CBS Sunday Mo CBS Sunday Mo		8a-930a	2	:30	2	\$750.00P-2	0.00 NM	2	\$1,500.00
<u>Sta</u> Week: 10/2	<u>rt Date</u> 22/12	End Date 10/28/12	Weekdays - 2	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 8 WDJT	10/28/1	12 10/28/12	Sun 1030a-11a Green and Gold	CM Game Day Liv	1030a-11a €	1	:30	1	\$400.00P-2	0.00 NM	1	\$400.00
<u>Star</u> Week: 10/2	rt <u>Date</u> 22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 9 WDJT	10/25/1	2 10/26/12	Let's Make a Dea Let's Make a Dea		858a-10a	TF	:30	3	\$200.00P-2	0.00 NM	3	\$600.00
<u>Star</u> Week: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> TF 	Spots/Week 3	Rate \$200.00	Rating 0.00						
E 10 WDJT	10/29/1	2 10/31/12	Let's Make a Dea Let's Make a Dea	·='	858a-10a	MTW	:30	5	\$200.00P-2	0.00 NM	5	\$1,000.00
<u>Star</u> Week: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> MTW	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E 11 WDJT	10/25/1	2 10/26/12	Price Is Right 10a Price is Right 10a		10a - 11a	TF 	:30	3	\$350.00P-2	0.00 NM	3	\$1,050.00
Start Week: 10/2	<u>t Date</u> 2/12	End Date 10/28/12	Weekdays TF	Spots/Week 3	Rate \$350.00	Rating 0.00						
E 12 WDJT	10/29/1	2 10/31/12	Price is Right 10a Price is Right 10a		10a - 11a	MTW	:30	5	\$350.00P-2	0.00 NM	5	\$1,750.00
Start Week: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	Weekdays MTW	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
E 13 WDJT	10/25/12	2 10/26/12	Y&R 11a-12p The Young & the	CM Restless 11a-	11a - 12p	TF	:30	3	\$350.00P-2	0.00 NM	3	\$1,050.00
Start Week: 10/2	<u>Date</u> 2/12	End Date 10/28/12	Weekdays TF	Spots/Week 3	Rate \$350.00	Rating 0.00				1		
E 14 WDJT	10/29/12	2 10/31/12	Y&R 11a-12p The Young & the	CM Restless 11a-	11a - 12p	MTW	:30	5	\$350.00P-2	0.00 NM	5	\$1,750.00
Start Week: 10/29	<u>: Date</u> 9/12	End Date 11/04/12	Weekdays MTW	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
E 15 WDJT			News at Noon News at Noon		12p-1230p	TF	:30	3	\$150.00P-2	0.00 NM	3	\$450.00
<u>Start</u> Week: 10/22		End Date 10/28/12	Weekdays	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
E 16 WDJT			News at Noon News at Noon		12p-1230p	MTW	:30	5	\$150.00P-2	0.00 NM	5	\$750.00
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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WDJT-TV-LP

Order / Rev:

169424 06377764

24

Advertiser:

Estimate:

Poli/Obama for President

Alt Order #: Flight Dates:

10/25/12 - 10/31/12

Product Desc:

OBAMA 4 PRES:SKED A

2058

Ln Ch Start End Inventory Code Start/End Time Days Break Len Spots Rate Pri Rtg Type Spots Amount E 16 WDJT 10/29/12 10/31/12 News at Noon CM 12p-1230p MTW-:30 \$150.00P-2 0.00 NM \$750.00 News at Noon Weekdays Start Date **End Date** Spots/Week Rate Rating MTW---Week: 10/29/12 11/04/12 \$150.00 0.00 E 17 WDJT 10/25/12 10/26/12 CBS Block 1230p-2p 1230p-2p СМ ---TF--:30 3 \$200.00 P-2 0.00 NM 3 \$600.00 CBS Block 1230p-2p Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TF--\$200.00 0.00 E 18 WDJT 10/29/12 10/31/12 CBS Block 1230p-2p CM 1230p-2p MTW----:30 \$200.00P-2 0.00 NM 5 \$1,000.00 CBS Block 1230p-2p Start Date End Date Rating Weekdays 1 4 1 Spots/Week Rate Week: 10/29/12 11/04/12 MTW--5 \$200.00 0.00 E 19 WDJT 10/25/12 10/26/12 Doctor 2p-3p СМ 2p-3p ---TF--:30 \$150.00P-2 0.00 NM 3 \$450.00 Doctors 2p-3p Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 ---TF--\$150.00 3 0.00 E 20 WDJT 10/29/12 10/31/12 CM Doctor 2p-3p 2p-3p MTW----:30 \$150.00P-2 0.00 NM 5 \$750.00 Doctors 2p-3p Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 MTW----\$150.00 0.00 E 21 WDJT 10/25/12 10/26/12 3p-4p (eff 9/10/12) CM 3p-4p ---TF--:30 \$150.00P-2 0.00 NM 3 \$450.00 Jeff Probst Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---TF--3 \$150.00 0.00 E 22 WDJT 10/29/12 10/31/12 3p-4p (eff 9/10/12) СМ 3р-4р MTW----:30 \$150.00P-2 0.00 NM 5 \$750.00 Jeff Probst <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating MTW----Week: 10/29/12 11/04/12 5 \$150.00 0.00 E 23 WDJT 10/25/12 10/26/12 Dr. Phil 4p-5p CM 4p-5p ---TF--:30 3 \$300.00P-2 0.00 NM 3 \$900.00 Dr. Phil 4p-5p Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---TF--\$300.00 0.00 E 24 WDJT 10/29/12 10/31/12 Dr. Phil 4p-5p CM 4p-5p MTW----:30 5 \$300.00P-2 0.00 NM 5 \$1,500.00 Dr. Phil 4p-5p Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 MTW---5 \$300.00 0.00 E 25 WDJT 10/25/12 10/28/12 M-F 5pm News CM 5p-530p ---TF--:30 \$500.00P-1 0.00 NM 4 \$2,000.00 M-F 5pm News Start Date **End Date** Weekdays Spots/Week Rate Rating ---TF--Week: 10/22/12 10/28/12 \$500.00 0.00 E 26 WDJT 10/29/12 10/31/12 M-F 5pm News CM 5p-530p MTW----:30 \$500.00 P-1 0.00 NM 3 \$1,500.00 M-F 5pm News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MTW----\$500.00 0.00 10/25/12 10/26/12 Jeopardy 6p-630p CM M-F 6p-630p ---TF--:30 2 \$1,500.00P-1 0.00 NM 2 \$3,000.00 6p-630p/Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating --TF--Week: 10/22/12 10/28/12 \$1,500.00 0.00 E 28 WDJT 10/29/12 10/31/12 Jeopardy 6p-630p CM M-F 6p-630p MTW----:30 3 \$1,500.00P-1 0.00 NM 3 \$4,500.00 6p-630p/Jeopardy **End Date** Weekdays Start Date Spots/Week Rating Rate Week: 10/29/12 11/04/12 MTW----3 \$1,500.00 0.00 E 29 WDJT 10/25/12 10/26/12 Wheel of Fortune 630p-72M M-F 630p-7p ---TF--:30 2 \$1,500.00P-1 0.00 NM 2 \$3,000.00 630p-7p/Wheel Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---TF--2 \$1,500.00 0.00E 30 WDJT 10/29/12 10/31/12 Wheel of Fortune 630p-72M M-F 630p-7p :30 MTW----3 \$1,500.00P-1 0.00 NM 3 \$4,500.00 630p-7p/Wheel Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating

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WDJT-TV-LP

Order / Rev:

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Advertiser:

Poli/Obama for President

Alt Order#: Flight Dates: 06377764 10/25/12 - 10/31/12

Product Desc: OBAMA 4 PRES:SKED A

Estimate: 2058

Ln Ch	Star	t End	Inventory Cod	e Brea	< Start/End	d Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 30 WDJ	T 10/29	/12 10/31/1	Wheel of Fortur 630p-7p/Wheel		M-F 630p-7	р МТW	:30	3	\$1,500.00 P-1		_	\$4,500.00
<u>s</u> Week: 1	tart Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> MTw	Spots/Weel	Rate 8 \$1,500.00	Rating 0.00						
E 31 WDJ	T 10/27	/12 10/27/1:	Sat 6p-7p Jep/V Sat 6p-7p Jep/V		Sat 6-7p	2-	:30	2	\$250.00P-2	0.00 NM	2	\$500.00
<u>S</u> Week: 1	tart Date 0/22/12	End Date 10/28/12		Spots/Weel	Rate 2 \$250.00	Rating 0.00						
E 32 WDJ	T 10/29/	12 10/29/12	Mo 7p - 8p How I Met/Partr	CM	Mo 7pm - 8	pm 1	:30	1	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>S</u> Week: 1	<u>tart Date</u> 0/29/12	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$3,000.00	Rating 0.00						
E 33 WDJ	T 10/29/	12 10/29/12	Mo 8p - 9p 2 Broke Girls/Mi	CM ike &Molly	Мо 8р - 9р	1	:30	1	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>S</u> Week: 1	tart Date 0/29/12	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$3,000.00	Rating 0.00						
E 34 WDJ	Γ 10/30/	12 10/30/12	Tu 7p - 8p NCIS	СМ	Tu 7p - 8p	-1	:30	1	\$6,000.00P-1	0.00 NM	1	\$6,000.00
<u>Si</u> Week: 10	tart <u>Date</u> 0/29/12	End Date 11/04/12	Weekdays -1	Spots/Week	Rate \$6,000.00	Rating 0.00						
E 35 WDJ1	Γ 10/30/ ⁻	12 10/30/12	Tu 8p - 9p NCIS: Los Ange	CM	Tu 8p - 9p	-1	:30	1	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>St</u> Week: 10	tart Date 0/29/12	End Date 11/04/12	<u>Weekdavs</u> -1	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00						
E 36 WDJ1	10/30/ ⁻	12 10/30/12	Tu 9p - 10p Vegas	СМ	Tu 9p - 10p	-1	:30	1 :	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>St</u> Week: 10	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> -1	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E 37 WDJT	10/31/1	12 10/31/12	Wed 8p - 9p Criminal Minds	СМ	Wed 8p - 9p	1	:30	1 5	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>St</u> Week: 10	art <u>Date</u> 9/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00						
E38 WDJT	10/25/1	12 10/25/12	Th 7p - 8p Big Bang/Two ar	CM nd Half Men	Th 7p - 8p	 1	:30	1 \$	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E 39 WDJT	10/25/1	2 10/25/12	Th 8p - 9p Person of Interes	CM	Th 8p - 9p	1	:30	1 \$	\$3,000.00P-2	0.00 NM	1	\$3,000.00
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00						
E 40 WDJT	10/25/1	2 10/25/12	Th 9p - 10p Elementary	СМ	Th 9p - 10p	1	:30	1 \$	5,000.00P-1	0.00 NM	1	\$5,000.00
<u>Sta</u> Week: 10	art <u>Date</u> /22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,000.00	Rating 0.00						
E 41 WDJT	10/26/1	2 10/26/12	Fr 7p - 8p NCIS	СМ	Fri 7p - 8p	1	:30	1 \$	61,200.00P-2	0.00 NM	1	\$1,200.00
<u>Sta</u> Week: 10/	art Date /22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 42 WDJT	10/26/1	2 10/26/12	Fr 9p - 10p Blue Bloods	СМ	9p - 10p	- 1	:30	1 \$	6,000.00P-1	0.00 NM	1	\$6,000.00
Sta Week: 10/	rt <u>Date</u> /22/12	End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$6,000.00	Rating 0.00						
E 43 WDJT	10/27/12	2 10/27/12	Sa 7p - 8p Hawaii Five-O	СМ	7p - 8p	1-	:30	1 \$	1,000.00P-1	0.00 NM	1	\$1,000.00
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 44 WDJT			Sa 9p - 10p 48 Hours		9p - 10p	1-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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WDJT-TV-LP

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Poli/Obama for President

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10/25/12 - 10/31/12

Product Desc:

OBAMA 4 PRES:SKED A

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Ln Ch	Start	End	Inventory Code	e Break	Start/End	l Time Days	Len Spo	ots Rate Pi	ri Rtg Type	Spots	Amount
E 44 WDJT	10/27/	12 10/27/12	2 Sa 9p - 10p	СМ	9p - 10p	1-	:30	1 \$600.00P-			\$600.00
Stor	rt Date	End Date	48 Hours Weekdavs	Constant and	. D-4-	B #					
<u>عرما</u> //Week: 10		10/28/12	<u>vveekdays</u> 1-	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00					
E 45 WDJT	10/28/1	12 10/28/12	Su 6p - 7p 60 Minutes	СМ	6p - 7p	1	:30	1 \$6,000.00P-	1 0.00 NM	1	\$6,000.00
Week: 10/2		End Date 10/28/12	1	Spots/Week	Rate \$6,000.00	Rating 0.00					
E 46 WDJT	10/28/1	2 10/28/12	2 Su 7p - 8p The Amazing Ra	CM ice	7p - 8p	- 1	:30	1 \$2,600.00P-	2 0.00 NM	1	\$2,600.00
<u>Star</u> Week; 10/2	t Date 22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	Rate \$2,600.00	Rating 0.00					
E 47 WDJT			Su 8p - 9p The Good Wife	СМ	8p-9p	1	:30	1 \$2,500.00P-2	2 0.00 NM	1	\$2,500.00
<u>Start</u> Week: 10/2	t <u>Date</u> 22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,500.00	Rating 0.00					
E 48 WDJT	10/28/1	2 10/28/12	Su 9p - 10p Mentalist	СМ	9p-10p	1	:30	1 \$2,500.00P-2	2 0.00 NM	1	\$2,500.00
<u>Start</u> Week: 10/2	t <u>Date</u> 2/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,500.00	Rating 0.00					
E 49 WDJT	10/25/1	2 10/28/12	M-F Late News M-F Late News	CM	10p-1035p	TF	:30	4 \$800.00P-2	0.00 NM	4	\$3,200.00
Start Week: 10/2	<u>Date</u> 2/12	End Date 10/28/12	Weekdays TF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00			5.		
	Date Rai		<u>Description</u>		/End Time		eekdays	Length Rate	Rtg Type		
	10/22/12 MG 49.:		1-F Late News	10p-	1035p		ThF	:30 (\$800.0 0) 0.00 NM		
		•	1-F Late News	10p-	1035p		ThF	:30 (\$800.00	4 0 00 MM		
	MG 49.8	•						.00 (4000.00	7 0.00 14/1/		
5 WDJT 1			at Late News	10p-	1035p		Sa	:30 \$800.00	0.00 NM		
			un Late News	10p-	1035p		Su	:30 \$800.00	0.00 NM		
⊕ MG f			M-F Late News	СМ	10m 1005m	NATT-1	.00	0 4000 000 0			
			M-F Late News		10p-1035p	MTW	:30	3 \$800.00P-2	0.00 NM	3	\$2,400.00
<u>Start</u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> MTW	Spots/Week 3	<u>Rate</u> \$800.00	Rating 0.00					
E 51 WDJT 1	10/25/12	10/26/12	Letterman 1035p- Letterman 1035p-		1035p-1135p	TF	:30	3 \$200.00P-2	0.00 NM	3	\$600.00
Start Week: 10/22		End Date 10/28/12	<u>Weekdays</u> TF	Spots/Week 3	Rate \$200.00	Rating 0.00					
E 52 WDJT 1	10/29/12	10/31/12	Letterman 1035p- Letterman 1035p-	•	1035p-1135p	MTw	:30	5 \$200.00P-2	0.00 NM	5	\$1,000.00
<u>Start</u> Week: 10/29		End Date 11/04/12	Weekdays MTW	Spots/Week	Rate	Rating					
E 53 WDJT 1			Late Late 1135p-1 Late Late 1135p-1		\$200.00 1135p-1235a	0.00 TF	:30	2 \$25.00 LUR	0.00 NM	2	\$50.00
<u>Start I</u> Week: 10/22		End Date 10/28/12		Spots/Week	Rate \$25.00	Rating 0.00					
4		***	Late Late 1135p-1 Late Late 1135p-1	235a CM	1135p-1235a	MTW	:30	3 \$25.00 LUR	0.00 NM	3	\$75.00
<u>Start I</u> Week: 10/29		End Date 11/04/12		Spots/Week 3	Rate \$25.00	Rating 0.00					
E 55 WDJT 1			Sat 1035p-1135p The Closer	СМ	1035p-1135p		:30	1 \$70.00LUR	0.00 NM	1	\$70.00
Start [Week: 10/22		End Date 10/28/12	Weekdays	Spots/Week 1	<u>Rate</u> \$70.00	Rating 0.00					
E 56 WDJT 10	0/27/12	10/27/12	Sat 1135p-1235a	CM	1135p-1235x	1-	:30	\$60.00LUR	0.00 NM	1	\$60.00

Print Date: 10/16/12 15:48:59 Page 6 of 6

Order / Rev:

169424

Advertiser:

Poli/Obama for President

Alt Order #:

06377764

Product Desc:

OBAMA 4 PRES:SKED A

WDJT-TV-LP

Flight Dates:

10/25/12 - 10/31/12

Estimate:

2058

Ln Ch Start End	Inventory Code Break The Closer	k Start/End Time Days	Len Spots Rate F	ri Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Da</u> Week: 10/22/12 10/28/		<u>k Rate Rating</u> 1 \$60.00 0.00				
E 57 WDJT 10/28/12 10/28	l2 1105p-1205a CM Castle	1105p-1205a1	:30 1 \$50.00L	UR 0.00 NM	1	\$50.00
<u>Start Date</u> <u>End Da</u> Week: 10/22/12 10/28/1		<u>Rate</u> <u>Rating</u> 1\$50.00 0.00				
E 58 WDJT 10/28/12 10/28	2 NFL Today CM NFL Today	NFL Today1	:30 1 \$400.00L	JR 0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/1		<u>Rate</u> <u>Rating</u> 1 \$400.00 0.00				
E 59 WDJT 10/28/12 10/28	2 Green Bay Packers SPRT Green Bay Packers	Various1	:30 1\$12,000.00P	-2 0.00 NM	1	\$12,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/22/12 10/28/1		<u>Rate</u> <u>Rating</u>				
E 60 WDJT 10/27/12 10/27/	2 SEC Afternoon Game SPRT SEC Afternoon Game	Fri 130p-5p/Sat 11⊱3- (2:00 PM-5:00 PM)	:30 3 \$250.00P	2 0.00 NM	3	\$750.00
<u>Start Date</u> <u>End Da</u> Week: 10/22/12 10/28/1						
· - . · ·				Totals	162	\$112,305.00